



Supra ITS Wins Business People's Choice Gold Award

MISSISSAUGA, ON – February 1, 2011

MISSISSAUGA, ON – February 1, 2011 – Supra ITS, the Mississauga, Ontario based Managed IT Services company, was recognized recently with a prestigious Business People's Choice Gold Award.

The award was announced on Dec. 9, 2010, at the second annual 'Business People's Choice Awards ceremony in downtown Toronto's Marriot Hotel, and presented to Supra ITS founder and CEO, Sanjeev Spolia. Also in attendance for the prize-giving was Hill D'Souza, Director of Business Development.

Acknowledging the award, Spolia cited a customer shift toward more tailored IT outsourcing solutions that recognize businesses as individuals.

'It's been clear for some time that companies are under pressure to create efficiencies and cost savings across all areas of the business, perhaps in response to harder economic times,' commented Spolia.

'The technology behind [managed IT services](#) of the kind we provide, such as Network Management and Enterprise Infrastructure Solutions, is improving not annually but quarterly, so we're able to implement powerful strategies that yield real business benefits,' he added.

The event, hosted by ItinCanada and sponsored by CRN Canada. Award winners were decided by a six-month survey that asked IT customers across Canada to identify dealers and distributors that had contributed to their success over the previous year. Also in attendance for the event were the 100 leading resellers, distributors and IT solutions providers in nationwide.

About Supra ITS

Supra ITS provides a range of products, solutions and services for business within the fields of Information and Communications Technology, including Managed Infrastructure and Technology services, strategic consulting, software. The company has been Canadian owned and operated since its inception in 1999.

Supra ITS Group of Companies:

Supra ITS: www.supraits.com

PrinterLogix: www.printerlogix.com

Atomic North: www.atomicnorth.com

Backup Silo: www.backupsilo.com

Site in Motion: www.siteinmotion.com

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