



## Supra ITS Wins Authorization to Sell HP Enterprise Storage Products

MISSISSAUGA, ON – February 1, 2011

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MISSISSAUGA, ON – February 1, 2011 – Supra ITS, a long-standing channel partner of Hewlett Packard, has been authorized to sell and support HP enterprise storage products

Supra ITS currently provides a range of IT and Managed Infrastructure services to companies in Canada and the U.S., now adding the powerful HP Enterprise Storage products lines.

'HP's storage servers represent engineering excellence,' says Supra ITS CEO, Sanjeev Spolia. 'HP enterprise storage solutions, with the performance and flexibility of products and lines such as the Proliant Server, is something we're excited to be able to bring to our customers.'

Authorization to sell the products is awarded by HP through a closed distribution model that requires certification from HP. With the development of their relationship with HP, Supra ITS has extended its ability to help customers build profitable and efficient business practices and platforms using HP storage solutions.

'We're proud to see our achievements in sales and customer support recognized by HP, our long-time partner, in this way,' Spolia added.

Investments in training – consultants and engineers hold a range of HP and Microsoft technical certifications – ensures Supra ITS customers have access to the latest expertise when developing the total enterprise storage solutions and server consolidation strategy.

Recent success with the HP and Microsoft [Hyper-V Servers](#) virtualization solution, and mid-range products like the [HP Proliant DL380](#) server have strengthened the relationship between the partners. 'These products deliver great bang for the customer's buck as they move to a virtualized environment,' comments Spolia.

'Storage solutions can, and should, have a major impact on a customer's costs related to supporting and managing systems that are underused.'

### **About Supra ITS**

Supra ITS provides a range of products, solutions and services for business within the fields of Information and Communications Technology, including Managed Infrastructure and Technology services, strategic consulting, software. The company has been Canadian owned and operated since its inception in 1999.

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**Supra ITS Group of Companies:**

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Keywords: storage server, hyper v server, hp proliant dl380, Proliant Server