SUPRA ITS

PRESS RELEASE

Supra ITS Appoints Director of Business Development – MPS Services

MISSISSAUGA, ON – March 11, 2011

MISSISSAUGA, ON – March 11, 2011 – Supra ITS, a leading Canadian provider of Managed IT Services, has appointed Hill D'Souza as its Director of Business Development – MPS Services.

D'Souza brings a decade's top-flight experience in the managed services field and an impressive record as Ricoh Canada's highest ranked sales executive, a position held over multiple years.

Charged with development across a portfolio of Supra ITS product lines, D'Souza will largely focus on growing the Managed Print Services market, operating under the PrinterLogix banner.

Supra ITS provides a range of services, from network management to IT outsourcing, and has a longstanding relationship with HP as one of only 30 Elite Partners in Canada. The appointment of D'Souza reflects its continued investment in the MPS sector.

Sanjeev Spolia, CEO of the Supra ITS group of companies, points to increased customer demand for effective Managed Print Services.

'It's clear that MPS is fast becoming a common sense requirement for SMBs,' observes Spolia. 'What customers have indicated is that, while they'd love to spend less time managing often complex printer networks, and reduce the amount of money they spend on them, the solutions available have fallen under the 'one size fits all' approach.

'Our response is to invest in our own MPS resources and work closely with HP to develop innovative and bespoke MPS solutions that deliver real benefits,' Spolia added.

Commenting on D'Souza's appointment, Spolia continued: 'We're thrilled to have someone of Hill D'Souza's calibre on board. Hill has a unique ability to really get to the root of customers' needs from an organizational perspective. He believes in long term relationships and that's what we also like to do, so we're excited to see him on board.'

In addition to organic sales growth and CRM programs, D'Souza will be responsible for all MPS marketing initiatives, which will leverage an exclusive HP relationship for all managed print solutions.

About Supra ITS
Supra ITS provides a range of products, solutions and services for business within the fields of Information and Communications Technology, including Managed Infrastructure and Technology services, strategic consulting, software. The company has been Canadian owned and operated since its inception in 1999.

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Supra ITS: www.supraits.com
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