

## **PRESS RELEASE**

### **Supra ITS Staffing Strategy Wins 2012 *Toronto Star* Award Nomination for Excellence in Workplace Integration**

MISSISSAUGA, ON – April 28, 2011 – Managed IT Services provider, Supra ITS, has seen its forward-thinking employee and recruitment strategy recognised at the 6<sup>th</sup> annual TRIEC Immigrant Success Awards.

The nomination for Excellence in Workplace Integration is welcome recognition for Sanjeev Spolia, founder and CEO of Supra ITS, and also a one-time newcomer to Canada. Since its 1999 launch, Supra ITS has grown to include three locations in two continents and over 20 employees – over 60% of whom are immigrants to Canada.

‘Essentially, our recruitment and employee strategy is the same as any other company’s, in that we always want the best person for the job,’ says Spolia.

‘What we’ve found is that recent immigrants are often highly qualified with strong educational backgrounds and work ethic, but they often face challenges in adapting to Canada’s business and wider culture. We’ve tried to build a company that provides a practical solution to this.’

To address this, Spolia and his team designed a unique ‘onboarding’ program, which tailors development targets for each individual.

‘Regardless of past experience, everyone starts at Supra in an entry-level capacity, but has the opportunity to move forward at their own pace,’ explains Spolia. ‘For us, it means the employee gains a full understanding of the company and Canadian marketplace, while developing communications skills to the point where they can seamlessly move forward into customer-facing positions.’

To those wondering how successful the strategy has been, Spolia is happy to point to the regular and universally positive feedback his company receives from clients.

‘About 80 percent of that is directed towards our employees who are new to Canada,’ he says. ‘That says something about the level of commitment and willingness to go the extra mile with customers.’

Since 2007, the Toronto Region Immigrant Employment Council (TRIEC) has brought together business leaders to create and promote integration solutions for skilled immigrants in the Toronto Region, and the IS Awards draw attention to the best examples of Canadian businesses embracing newcomers to provide a competitive edge.

Sharing the nomination with Supra ITS was Maple Leaf Foods, Toronto Police Services and Maxxim.

**About Supra ITS**

Supra ITS provides a range of services and business solutions within the fields of Information and Communications Technology, including Managed Infrastructure and Technology services, strategic consulting, software. The company has been Canadian owned and operated since its launch in 1999.

**Supra ITS Group of Companies:**

Supra ITS: [www.supraits.com](http://www.supraits.com)

PrinterLogix: [www.printerlogix.com](http://www.printerlogix.com)

Atomic North: [www.atomicnorth.com](http://www.atomicnorth.com)

Backup Silo: [www.backupsilo.com](http://www.backupsilo.com)

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