

## WHY YOU NEED IT

Printers and the print networks that they evolve into are rarely given the attention they need during business planning.

As a consequence printing can become a surprising expense. Without taking the time to determine the best style of printer and print environment for your business, you will lose money and battle with bad configurations.

Effective networking, user profiles and security settings; management of consumables such as inks and toners to avoid unnecessary waste of expensive resources – these are a few aspects of print strategy that will deliver operational efficiency, reduced overheads and print costs.

### The Problem

- ✓ Buy on an 'as-needed' or bulk basis
- ✓ Consumables are not controlled
- ✓ Decentralized, off-network print environment
- ✓ Inventory of unused print collateral
- ✓ Multiple devices in organization (printer, fax, scanner, copier)
- ✓ No maintenance plan
- ✓ No print strategy
- ✓ Old, inefficient print hardware
- ✓ Print/consumables use not tracked
- ✓ Unaware of best-fit products for organization

## WHAT TO EXPECT

You need a plan. You need action. You need more from less, and if you're in a SMB, there's a good chance that the best way forward is to engage a Managed Print Services provider who can help define the future and make it happen.

Whether it's the common sense approach of auto-duplexing as standard (which, incidentally, will cut general paper use by 50% in most organizations), or planning a networked, multi-device strategy, 'printing smart' is the guiding philosophy we apply to deliver the biggest impact on our customer's businesses.

### What to Expect

- ✓ Certified, experienced engineers
- ✓ Consultation
- ✓ Improved printer performance
- ✓ Optimized printer usage
- ✓ Print environment strategy
- ✓ Print/consumables usage reporting
- ✓ Reduced print costs
- ✓ Usage assessment

### Consume less. Save more.

We simplify the management of print consumables such as inks, toners, management kits and parts by providing everything you need up front. We'll make sure you're always stocked, and keep it simple by billing quarterly based on usage. This way you'll consume less by paying only for what you need, and save more money.

## WHAT WE DO

At Supra ITS, we partner many small and medium-sized organizations, sharing a wealth of experience and the best practices of enterprise-level companies and SMBs. We've learned how to apply efficiencies of scale and centralization to nimble businesses who want to be streamlined and more productive while shredding costs.

As an Elite partner of HP, we have the corporate relationships in place to deliver the latest and best products on the market.

An all-in-one multifunction printer that prints, scans, copies and faxes saves more than paper and ink. Think about office space, energy bills and the maintenance costs of multiple devices. Enterprise-standard print networks with user profiles, software, desktop management, digital press capabilities and remote connectivity boost the bottom line as much as productivity.

- ✓ Best of Breed print hardware & software
- ✓ Cost-Per-Page plans
- ✓ HP Elite partners
- ✓ Installation, management & support
- ✓ Multifunction printer options
- ✓ OEM hardware & consumables
- ✓ Print strategy
- ✓ Printer/network maintenance
- ✓ Proactive consumables plans

be **READY FOR  
BUSINESS**

# MANAGED PRINT



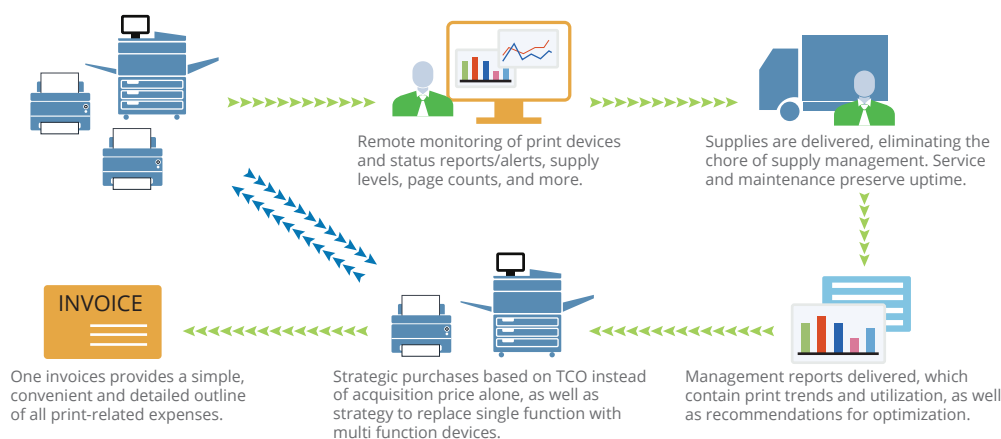
## IN FOCUS

A managed print solution is an applied business strategy that centralizes and streamlines an organization's print infrastructure and ongoing costs, while providing optimal print service based on need.

Printing is a business reality. How you plan and manage your business's print infrastructure and usage can be the difference between shredding money unnecessarily and making significant savings that can be reinvested into core operations and services.

Reduce print expenses. Grow your business. Simple.

A managed print solution from Supra ITS is an affordable and efficient method of organizing and streamlining print networks, reducing costs and creating real return on investment by applying enterprise-level thinking and best practices to small and medium-sized businesses, our strategies achieve just that.



## Cost-Per-Page

Our Elite Partner relationship with HP means we can offer clients a Cost-Per-Page (CPP) solution – one of the most efficient print strategies for SMBs. In our CPP plan, we supply, install, manage and maintain everything from the office printer or printer network to the inks, cartridges and toners you need. You pay for usage only, leaving you free to focus on real business.

